

Casino Resort Development Project Checklist Template

Concept & Planning

Initial concept development, feasibility studies, market research, and overall project vision.

Project Vision Statement

Write something...

Estimated Project Budget (USD)

Enter a number...

Target Project Completion Date

Enter date...

Target Demographic

- High-Net-Worth Individuals
- Local Residents
- Tourists
- Millennials
- Gen Z

Key Competitive Advantages

- Unique Theme
- Prime Location
- Luxury Amenities
- Extensive Gaming Options
- Exceptional Customer Service

SWOT Analysis Summary

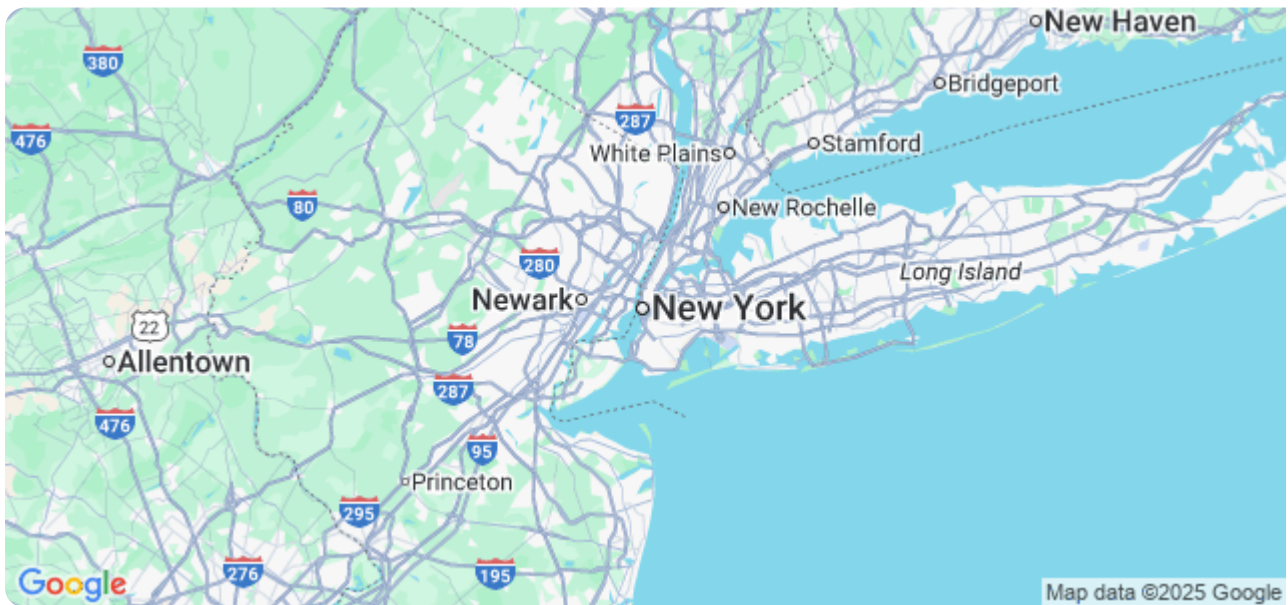
Write something...

Site Selection & Acquisition

Identifying, evaluating, and securing the land for the casino resort.

Potential Site Coordinates

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Site Acreage (in acres)

Enter a number...

Estimated Site Cost (\$)

Enter a number...

Zoning Classification

- Commercial
- Industrial
- Mixed-Use
- Other


Summary of Environmental Assessment Findings

Write something...

Date of Preliminary Site Visit

Enter date...

Site Map and Topographical Survey

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Summary of Legal Due Diligence Findings

Write something...

Design & Architecture

Architectural design, interior design, landscape design, and structural engineering plans.

Overall Architectural Style Description

Write something...


Total Building Height (meters)

Enter a number...

Primary Exterior Material

- Concrete
- Glass
- Steel
- Stone
- Composite

Site Plan Drawing

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Date of Architectural Renderings Completion

Enter date...

Number of Floors

Enter a number...

Sustainable Design Features

- Solar Panels
- Rainwater Harvesting
- Energy-Efficient Windows
- Green Roof

Regulatory Approvals & Licensing

Obtaining all necessary permits, licenses, and approvals from relevant authorities (gaming commissions, local governments, etc.).

Gaming License Type

- Casino License
- Sports Betting License
- Online Gaming License

Description of Operations

Write something...

Application Submission Date

Enter date...

Estimated Capital Investment

Enter a number...

Jurisdiction(s) of Operation

- Jurisdiction 1
- Jurisdiction 2
- Jurisdiction 3

Financial Statements

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Compliance Plan Summary

Write something...

Funding & Financial Planning

Securing funding, managing budgets, and financial forecasting.

Total Project Budget

Enter a number...

Equity Investment

Enter a number...

Debt Financing Amount

Enter a number...

Primary Funding Source

- Private Equity
- Bank Loan
- Venture Capital
- Government Grant

Loan Approval Date

Enter date...

Interest Rate (Debt)

Enter a number...

Funding Commitment Date

Enter date...

Summary of Key Financial Projections

Write something...

Construction & Infrastructure

Site preparation, foundation work, building construction, utility installation, and overall infrastructure development.

Foundation Depth (meters)

Enter a number...

Concrete Volume (cubic meters)

Enter a number...

Excavation Start Date

Enter date...

Concrete Pouring Completion Date

Enter date...

Geotechnical Report Summary

Write something...

As-Built Drawings (PDF)

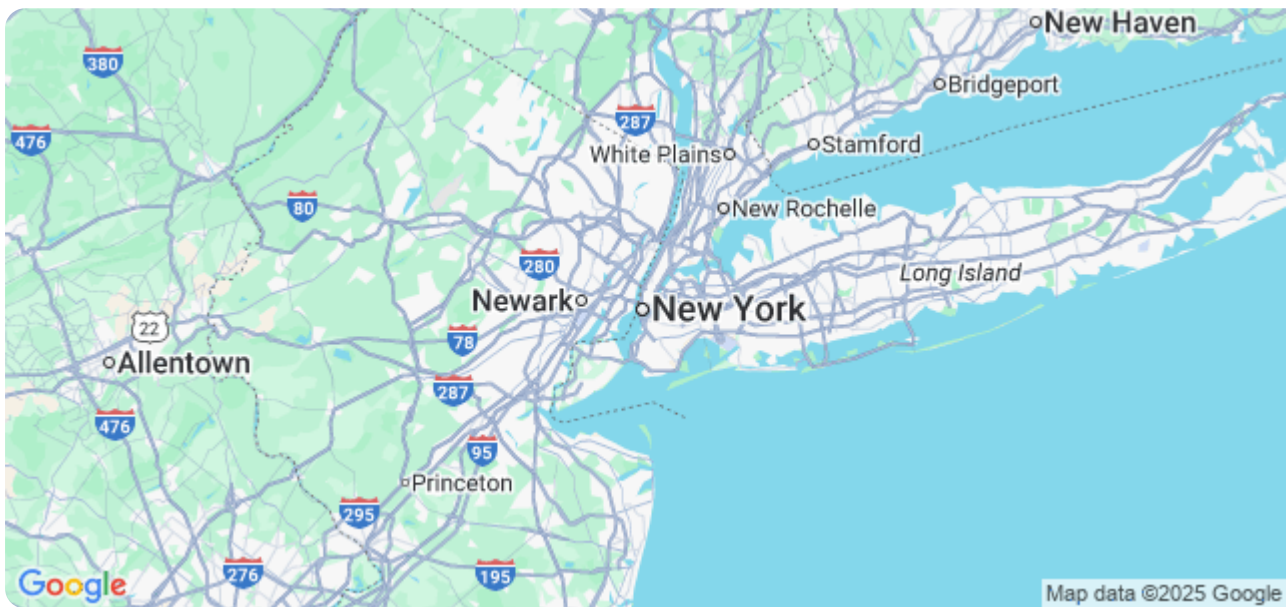
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Soil Type

- Clay
- Sand
- Silt
- Rock

Key Underground Utility Location

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Gaming Operations Setup

Procurement and installation of gaming equipment (slots, tables), security systems, and surveillance.

Number of Slot Machines Ordered

Enter a number...

Number of Table Games Ordered

Enter a number...

Table Game Types to be Offered

- Blackjack
- Roulette
- Poker
- Baccarat
- Craps

Surveillance System Vendor

- Vendor A
- Vendor B
- Vendor C

Gaming Equipment Specifications Documents

 Upload File

Delivery Date of Gaming Equipment

Enter date...

Estimated Installation Start Time

Hotel & Hospitality Services

Development of hotel rooms, restaurants, bars, spas, and other hospitality amenities.

Number of Hotel Rooms

Enter a number...

Number of Suites

Enter a number...

Room Service Availability

- 24/7
- Limited Hours
- Unavailable

Hotel Amenities (Select all that apply)

- Swimming Pool
- Spa
- Fitness Center
- Business Center
- Concierge Service

Number of Restaurants

Enter a number...

Restaurant Type (Primary)

- Fine Dining
- Casual Dining
- Buffet
- Fast Food

Target Completion Date for Hotel Construction

Enter date...

Entertainment & Amenities

Planning and implementation of entertainment venues, pools, retail spaces, and other guest amenities.

Entertainment Types (Select all that apply)

- Live Music Venue
- Comedy Club
- Showroom (Cirque, Concerts)
- Nightclub
- Bowling Alley
- Arcade
- Sports Bar

Number of Swimming Pools

Enter a number...

Description of Retail Space Offering

Write something...

Preferred Spa Service Provider (if applicable)

- Provider A
- Provider B
- No Provider Selected

Target Date for Entertainment Venue Booking Launch

Enter date...

Theme for Children's Area (if applicable)

- Adventure
- Fantasy
- Educational
- No Children's Area

Security & Surveillance

Comprehensive security planning, implementation of surveillance systems, and staff training.

Number of Security Cameras

Enter a number...

Number of Security Personnel (Initial)

Enter a number...

Surveillance System Vendor

- Vendor A
- Vendor B
- Vendor C

Surveillance System Installation Completion Date

Enter date...

Security System Features (Select all that apply)

- Motion Detection
- Facial Recognition
- License Plate Recognition
- Perimeter Intrusion Detection

Security Protocol Documentation

Write something...

Security Risk Assessment Report

 Upload File

Staffing & Training

Recruitment, hiring, and training of all staff members (dealers, security, hospitality, etc.).

Number of Dealers Needed

Enter a number...

Number of Security Personnel Required

Enter a number...

Number of Hospitality Staff Needed

Enter a number...

Training Program Focus (Select all that apply)

- Gaming Regulations
- Customer Service
- Security Protocols
- Responsible Gaming
- Emergency Procedures


Start Date for Dealer Training

Enter date...

Description of Training Curriculum

Write something...

Training Manuals & Materials (Upload)

 Upload File

Pre-Opening Marketing & Promotion

Generating buzz and attracting customers through marketing campaigns and promotional events.

Marketing Budget Allocation (USD)

Enter a number...

Target Marketing Channels

- Social Media (Facebook, Instagram)
- Local Radio
- Print Advertising (Newspapers, Magazines)
- Television Advertising
- Online Advertising (Google Ads)
- Public Relations (Press Releases)
- Influencer Marketing

Social Media Campaign Start Date

Enter date...

Key Message for Marketing Campaigns

Write something...

Logo Files (For Marketing Materials)

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Primary Marketing Slogan

Option 1

Option 2

Option 1

Option 2

Detailed Description of Pre-Opening PR Strategy

Write something...

Grand Opening & Launch

Final preparations, soft openings, and official launch of the casino resort.

Official Launch Date

Enter date...

Official Launch Time

Estimated Guest Attendance (First Day)

Enter a number...

Launch Event Script/Outline

Write something...

Press Release Document

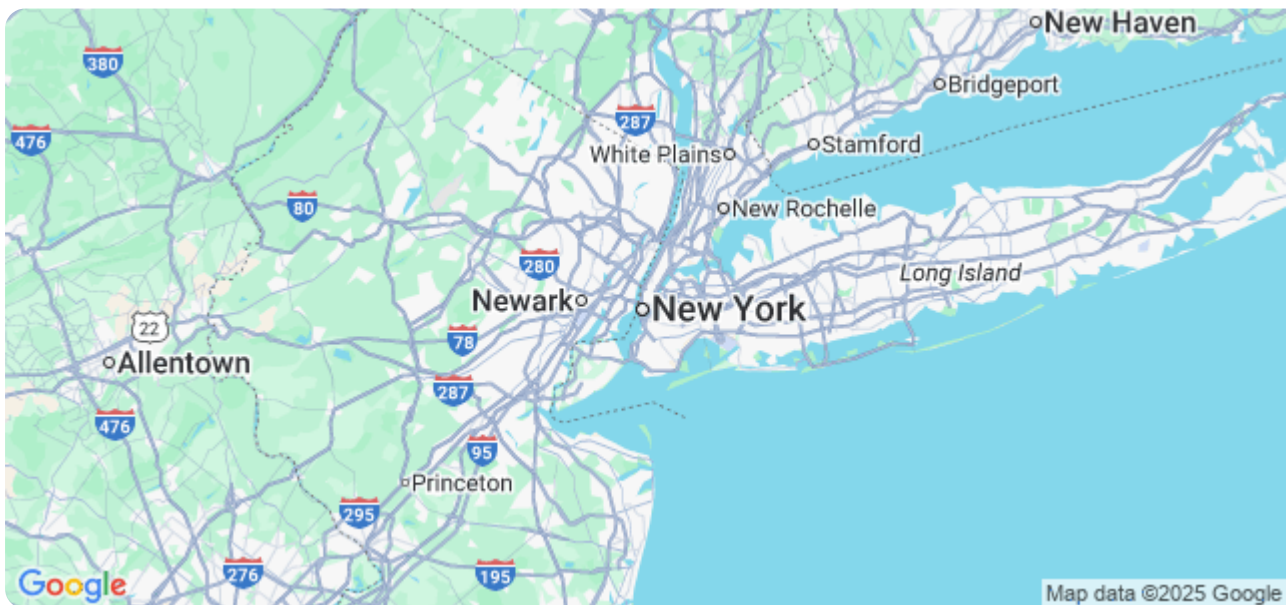
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Launch Event Activities (Select all that apply)

- Ribbon Cutting Ceremony
- Live Entertainment
- Giveaways/Promotions
- Media Interviews
- Special Guest Appearances

Ribbon Cutting Location (GPS Coordinates)

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Post-Launch Operations & Monitoring

Ongoing operations, performance monitoring, customer feedback, and continuous improvement.

Daily Revenue

Monthly Guest Count

Average Bet Size

Customer Satisfaction (Overall)

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied

Areas for Improvement (Customer Feedback)

- Gaming Floor
- Restaurants
- Hotel Services
- Entertainment
- Cleanliness
- Security

Date of Last Security Audit

Enter date...

Summary of Recent Issues & Resolutions

Write something...