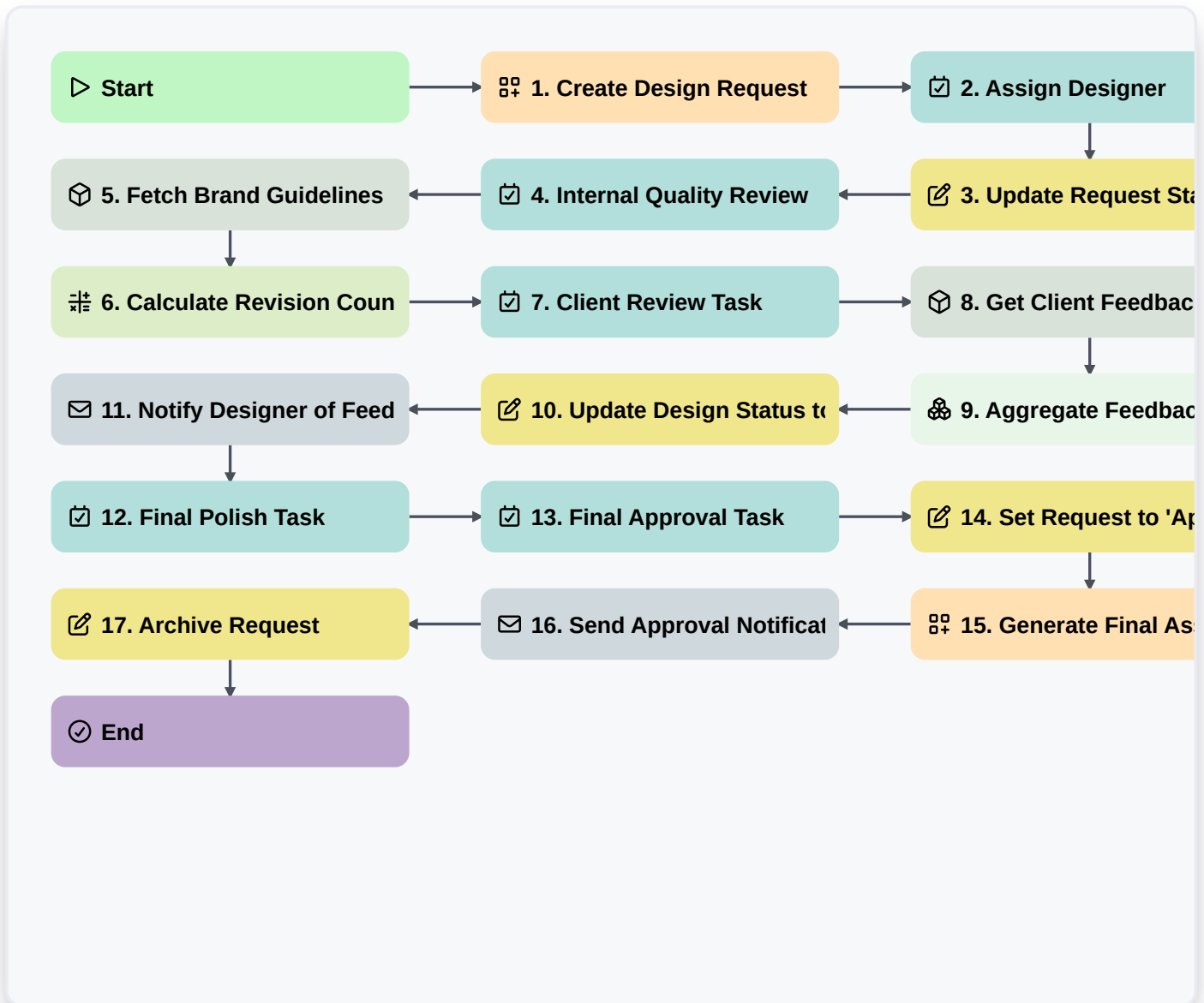


Creative Design Approval Workflow



▷ Start

Start of the Workflow/Process.

🛠️ 1. Create Design Request

Create a new entry in the 'Design Requests' data model to initiate the workflow.

📝 2. Assign Designer

Create a task for the assigned Graphic Designer to start working on the brief.

📝 3. Update Request Status to 'In Progress'

Update the status field of the Design Request entry to reflect that work has begun.

📝 4. Internal Quality Review

Create a task for the Art Director to review the initial design draft.

📦 5. Fetch Brand Guidelines

Retrieve specific entries from the Brand Assets data model to ensure compliance.

🔢 6. Calculate Revision Count

Execute a formula to determine the total number of revisions requested so far.



7. Client Review Task

Create a task for the Client/Stakeholder to review the design and provide feedback.

8. Get Client Feedback

Retrieve all feedback entries linked to the current design request.

9. Aggregate Feedback Severity

Aggregate feedback entries to calculate the average 'Urgency' or 'Severity' score.

10. Update Design Status to 'Revision Needed'

Update the Design Request entry status based on client feedback results.

11. Notify Designer of Feedback

Send an email to the designer containing the summary of new client comments.

12. Final Polish Task

Create a task for the designer to implement the requested changes.

13. Final Approval Task

Create a task for the Project Manager to perform the final sign-off.

14. Set Request to 'Approved'

Update the Design Request entry status to 'Approved' upon final sign-off.

15. Generate Final Asset Record

Create a new entry in the 'Finished Assets' data model for archival purposes.

16. Send Approval Notification

Send an email to the requester notifying them that their design is ready.

17. Archive Request

Update the original Design Request entry to 'Completed' status.

End

End of the Workflow/Process.