



Data Privacy Compliance Checklist (GDPR, CCPA)

Data Discovery & Inventory

Identify all personal data collected, processed, and stored by the real estate business. This includes data from websites, lead generation forms, property management systems, client portals, etc.

Describe the types of personal data collected on your website (e.g., name, email, phone number, address, financial information).

Write something...

List all lead generation forms and identify the personal data collected by each.

Write something...

Which data categories are collected? (Select all that apply)

- ☐ Name
- ☐ Email Address
- ☐ Phone Number
- ☐ Postal Address
- ☐ Financial Data (Credit Card, Bank Account)
- ☐ IP Address
- ☐ Device Information