



Dental Marketing Checklist: Online Presence & Patient Acquisition

Website Optimization

Ensuring your website is user-friendly, mobile-responsive, and search engine optimized.

Page Load Speed (seconds)

Mobile Responsiveness Check

☐ Pass☐ Fail

SSL Certificate Status

☐ Valid☐ Invalid

Accessibility Compliance (WCAG)

☐ Level A☐ Level AA☐ Level AAA