

Fashion Collection Development Project Checklist Template

Concept & Design

Initial design ideas, mood boards, and overall collection direction.

Overall Collection Theme Description

Write something...

Target Audience Demographics

- ☐ Age 18-25
- ☐ Age 26-35
- ☐ Age 36-45
- ☐ Gender: Male
- ☐ Gender: Female
- ☐ Style Preference: Casual
- ☐ Style Preference: Formal

Mood Board

 Upload File

Key Color Palette (Primary)

Write something...