

Flower Shop Subscription Box Checklist

Subscription Box Design & Theme

Plan the box's overall aesthetic, color palette, and theme alignment with seasonal or promotional periods.

Overall Theme

- Romantic
- Modern
- Rustic
- Tropical
- Seasonal (Spring)

Color Palette (Dominant Hue)

Included Elements (Beyond Flowers)

- Care Instructions
- Small Gift/Accessory
- Personalized Note
- Voucher/Discount

Theme Description (Detailed)

Write something...

Mood Board/Inspiration Images

 Upload File

Theme Launch Date

Enter date...

Flower Selection & Procurement

Identify flower varieties, consider seasonality, and order quantities based on subscription numbers.

Number of Subscribers (Current)

Enter a number...

Estimated Flower Consumption (Roses)

Enter a number...

Estimated Flower Consumption (Filler Flowers)

Enter a number...

Primary Rose Variety

- Red Naomi
- David Austin
- Avalanche
- Other

Filler Flower Options (Select all that apply)

- Baby's Breath
- Alstroemeria
- Greenery (e.g., Eucalyptus)
- Hypericum Berries

Delivery Date of Flowers (Supplier)

Enter date...

Supplier Contact Name

Write something...

Floral Processing & Conditioning

Hydrate, clean, and prepare flowers for optimal longevity within the box.

Stem Length (inches)

Enter a number...

Water Temperature (°F)

Enter a number...

Flower Cleaner Used

- Floral Preservative
- Mild Soap
- None

Special Conditioning Notes (e.g., ethylene blocking)

Write something...

Conditioning Date

Enter date...

Conditioning Start Time

Box Contents & Assembly

Include flowers, care instructions, small gifts/accessories, and arrange items carefully for visual appeal.

Number of Stems (Main Flower)

Enter a number...

Number of Accent Flowers

Enter a number...

Number of Foliage Pieces

Enter a number...

Photo of Arrangement (For QA)

 Upload File

Arrangement Style

- Classic
- Modern
- Rustic
- Wild

Custom Message (If Applicable)

Write something...

Care Instructions Card (Design)

 Upload File

Packaging & Labeling

Select appropriate box size and materials. Apply labels with subscriber information and delivery details.

Box Size

- Small
- Medium
- Large

Box Material

- Cardboard
- Reusable Container
- Eco-Friendly Material

Subscriber Name

Write something...

Delivery Address

Write something...

Order Number

Enter a number...

Shipping Label Type

- Pre-Printed
- Custom Printed

Custom Shipping Label (if applicable)

 Upload File

Quality Control & Inspection

Verify flower freshness, box contents, and overall presentation before shipping.

Flower Stem Count Verification

Enter a number...

Flower Condition (Visual)

- Excellent
- Good
- Fair
- Poor

Leaf Condition

- No Damage
- Minor Damage
- Significant Damage

Detailed Notes (If Applicable)

Write something...

Box Integrity

- Intact
- Minor Damage
- Significant Damage

Photo Evidence (If Needed)

 Upload File

Shipping & Delivery

Choose shipping carrier, schedule pickup, and track delivery progress.

Shipping Carrier

- UPS
- FedEx
- USPS
- Local Courier

Tracking Number

Enter a number...

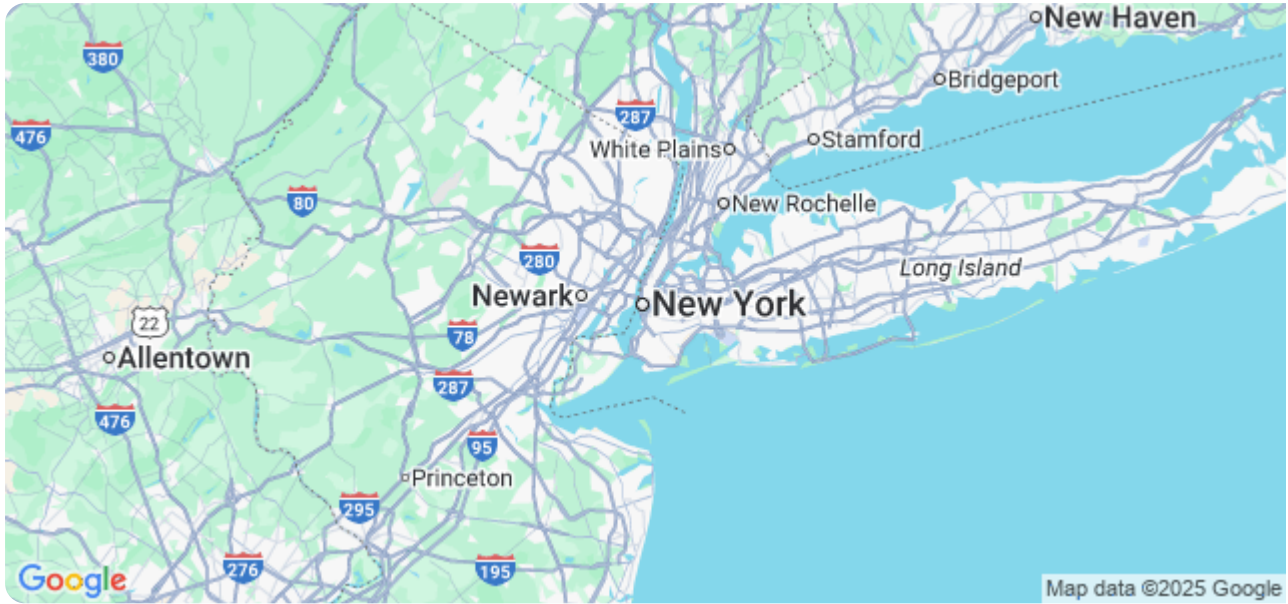
Scheduled Pickup Date

Enter date...

Estimated Delivery Time

Delivery Address Verification

 [Set My Current Location](#)



Shipping Insurance

Yes

No

Subscriber Communication

Send pre-shipment notifications, order confirmation, and follow-up communications regarding delivery.

Scheduled Send Date

Enter date...

Communication Type

- Pre-Shipment Notification
- Order Confirmation
- Delivery Update
- Feedback Request
- Welcome Email

Email Body/Message Content

Write something...

Delivery Status

- Not Shipped
- In Transit
- Delivered
- Delayed

Tracking Number (if applicable)

Enter a number...

Scheduled Send Time

Inventory Management

Track flower usage and restock supplies as needed to prevent shortages.

Rose Quantity (Red)

Enter a number...

Lily Quantity (White)

Enter a number...

Gerbera Daisy Quantity (Mixed)

Enter a number...

Vase Stock Status (Small)

- In Stock
- Low Stock
- Out of Stock

Ribbon Roll Count

Enter a number...

Last Inventory Check Date

Enter date...

Notes on Inventory Levels

Write something...

Feedback & Review

Encourage subscriber reviews and use feedback to improve future box offerings.

Overall Satisfaction (1-5)

Enter a number...

Flower Freshness Upon Arrival

- Excellent
- Good
- Fair
- Poor

What did you love most about your box?

Write something...

What could be improved?

Write something...

Which of these best describes your experience?

- Fast Delivery
- Beautiful Flowers
- Great Value
- Excellent Packaging
- Personalized Touch

Any other comments or suggestions?

Write something...