



Nonprofit Event Checklist Template: Sponsorships, Outreach & Impact Measurement

Sponsorship Acquisition & Management

Tasks related to securing sponsorships and managing sponsor relationships.

Target Sponsorship Revenue

Sponsorship Tier Strategy

- ☐ Tiered Sponsorship Levels
- ☐ Customized Packages
- ☐ In-Kind Donations

Sponsorship Prospect Research Notes

First Contact Date

Contact Person