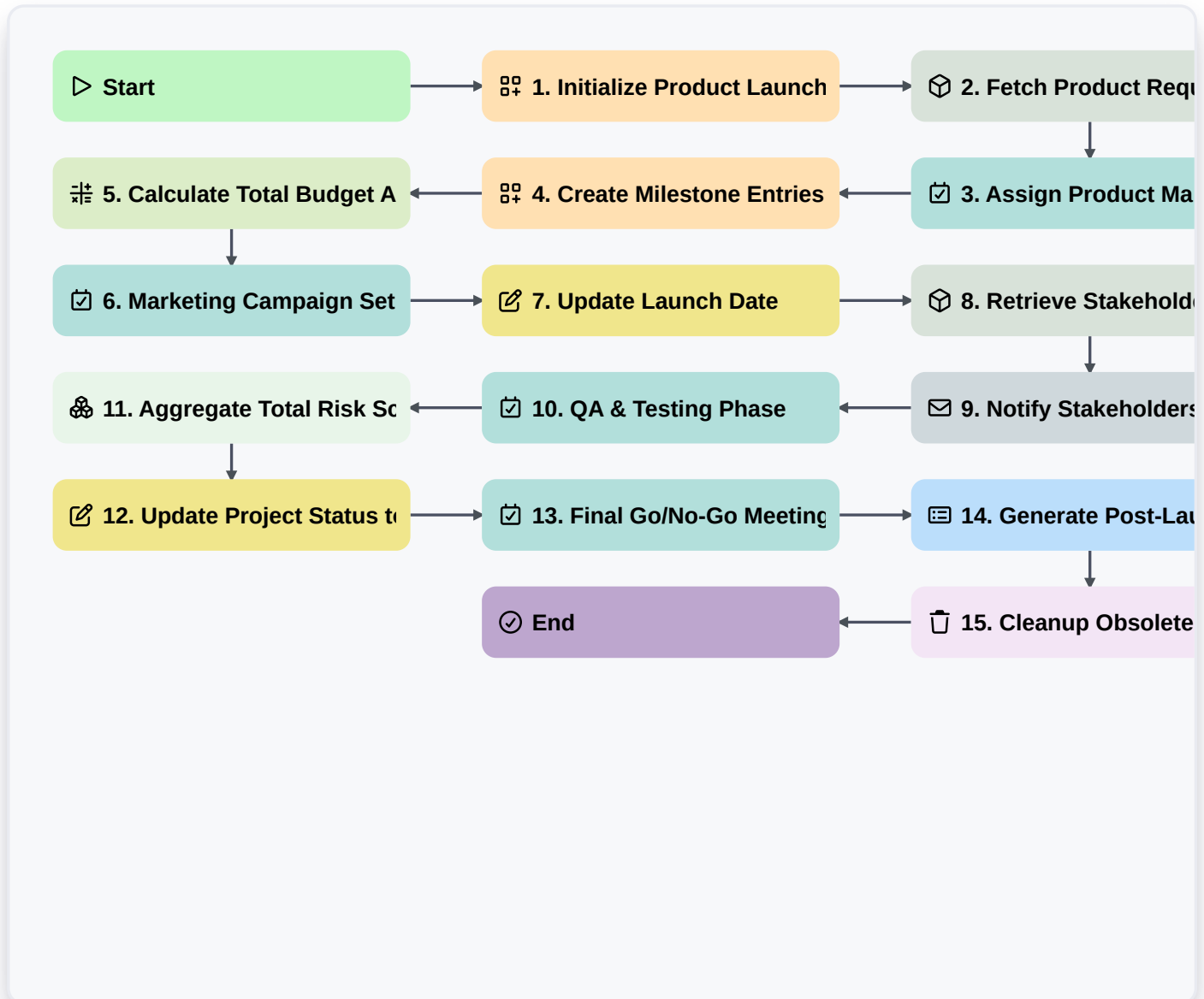


Product Launch Roadmap Management Workflow



Start

Start of the Workflow/Process.

1. Initialize Product Launch Project

Create a new entry in the 'Product Launch' data model to serve as the master record for the roadmap.

2. Fetch Product Requirements

Retrieve all entries from the 'Product Requirements' data model linked to the specific product.

3. Assign Product Manager to Roadmap

Create a task for the assigned Product Manager to review and finalize the launch timeline.

4. Create Milestone Entries

Generate individual entries in the 'Milestones' data model based on the predefined roadmap phases (e.g., Alpha, Beta, GA).

5. Calculate Total Budget Allocation

Sum the estimated costs from all milestone entries to determine the total launch budget required.

📌 6. Marketing Campaign Setup

Create a task for the Marketing Team to begin creating assets based on the launch date.

✍️ 7. Update Launch Date

Update the 'Launch Date' field in the main Product Launch entry once the timeline is confirmed.

📦 8. Retrieve Stakeholder List

Get all entries from the 'Stakeholders' data model to identify who needs to be notified of progress.

✉️ 9. Notify Stakeholders of Roadmap Approval

Send an email to the list of stakeholders once the roadmap entry is marked as 'Approved'.

📌 10. QA & Testing Phase

Create a task for the QA team to begin testing the product features according to the requirements.

🔗 11. Aggregate Total Risk Score

Calculate the average risk score from all identified 'Risks' entries to assess project health.

✍️ 12. Update Project Status to 'In Progress'

Update the status of the Product Launch entry to 'In Progress' once the first milestone is started.

📌 13. Final Go/No-Go Meeting

Create a task for the Executive Committee to perform the final review before the launch date.

📄 14. Generate Post-Launch Summary Report

Create a report aggregating all completed milestones, final budget spent, and actual vs. planned launch date.

🗑️ 15. Cleanup Obsolete Milestones

Delete any milestone entries that were cancelled or are no longer relevant to the current roadmap version.

🏆 End

End of the Workflow/Process.