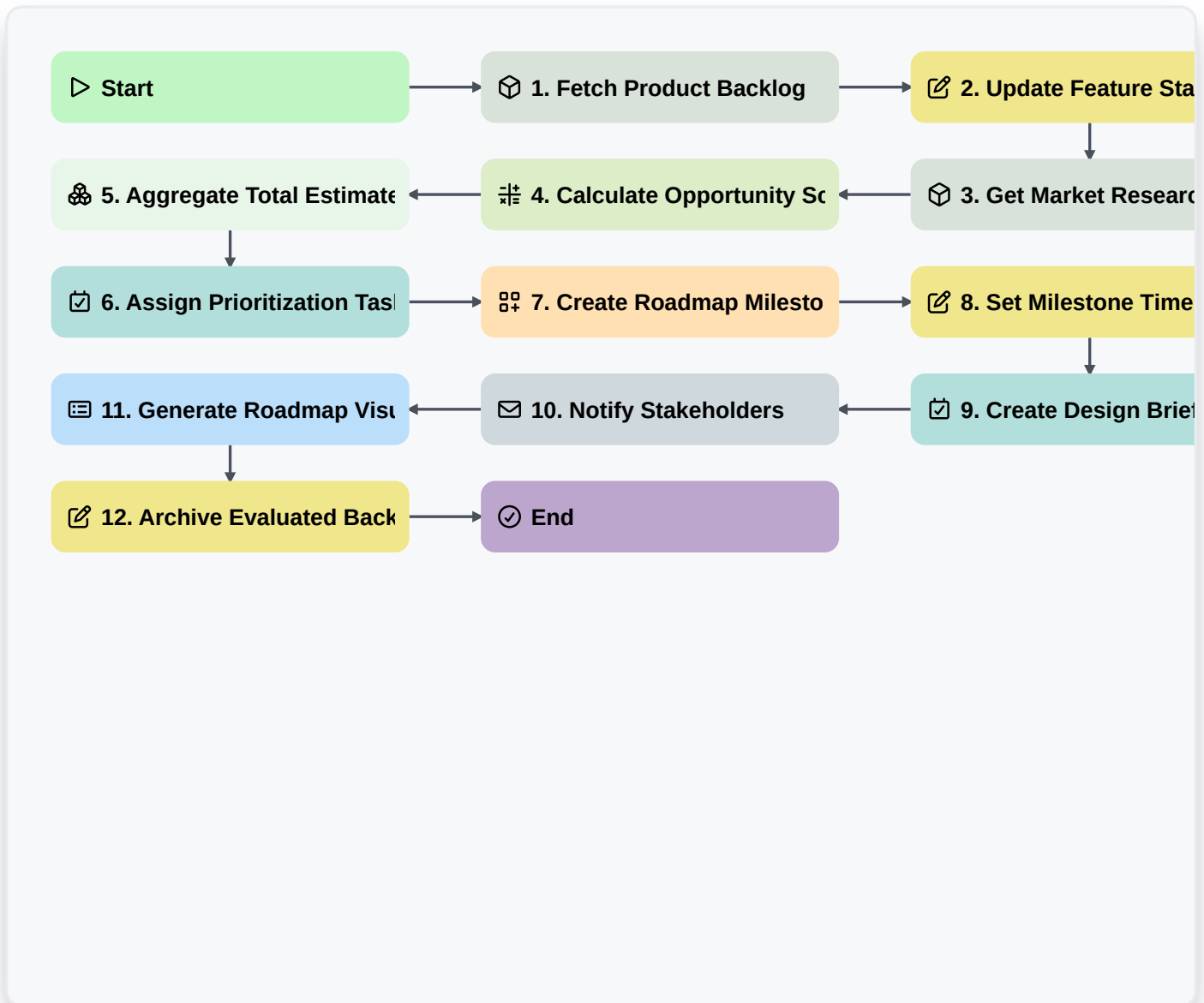


Product Roadmap Development Workflow



▷ Start

Start of the Workflow/Process.

📦 1. Fetch Product Backlog

Retrieve all unprioritized feature requests and user feedback entries from the Backlog Data Model.

✍️ 2. Update Feature Status to 'Under Review'

Change the status of selected backlog entries to 'Under Review' to signal the start of the roadmap evaluation.

📦 3. Get Market Research Data

Retrieve competitor analysis and market trend data entries to inform feature prioritization.

🔢 4. Calculate Opportunity Score

Execute a formula combining 'Market Demand' and 'Strategic Alignment' scores to determine feature weight.

🔗 5. Aggregate Total Estimated Effort

Sum the 'Development Hours' property from all selected feature entries to check against capacity.

📋 6. Assign Prioritization Task

Create a task for the Product Manager to review the calculated opportunity scores and finalize the shortlist.



7. Create Roadmap Milestone

Generate new entries in the Roadmap Data Model for the approved features for the upcoming quarter.

8. Set Milestone Timeline

Update the 'Target Release Date' property for the newly created roadmap entries.

9. Create Design Brief Task

Create a task for the UX/UI Designer to begin wireframing the prioritized features.

10. Notify Stakeholders

Send an email to the Executive Team with the summary of the newly finalized Product Roadmap.

11. Generate Roadmap Visualization

Create a visual report/Gantt chart from the Roadmap Data Model entries for the quarterly review meeting.

12. Archive Evaluated Backlog

Update the status of the reviewed backlog entries to 'Moved to Roadmap' or 'Rejected'.

End

End of the Workflow/Process.