



Social Media Brand Sentiment Survey Checklist

Demographics (Optional)

Gather basic audience information for analysis. Skip if anonymity is crucial.

Age (Optional)

Gender (Optional)

- ☐ Male
- ☐ Female
- ☐ Other
- ☐ Prefer not to say

Location (Region/State - Optional)

- ☐ North America
- ☐ South America
- ☐ Europe
- ☐ Asia
- ☐ Africa
- ☐ Oceania

Approximate Annual Income (Optional)