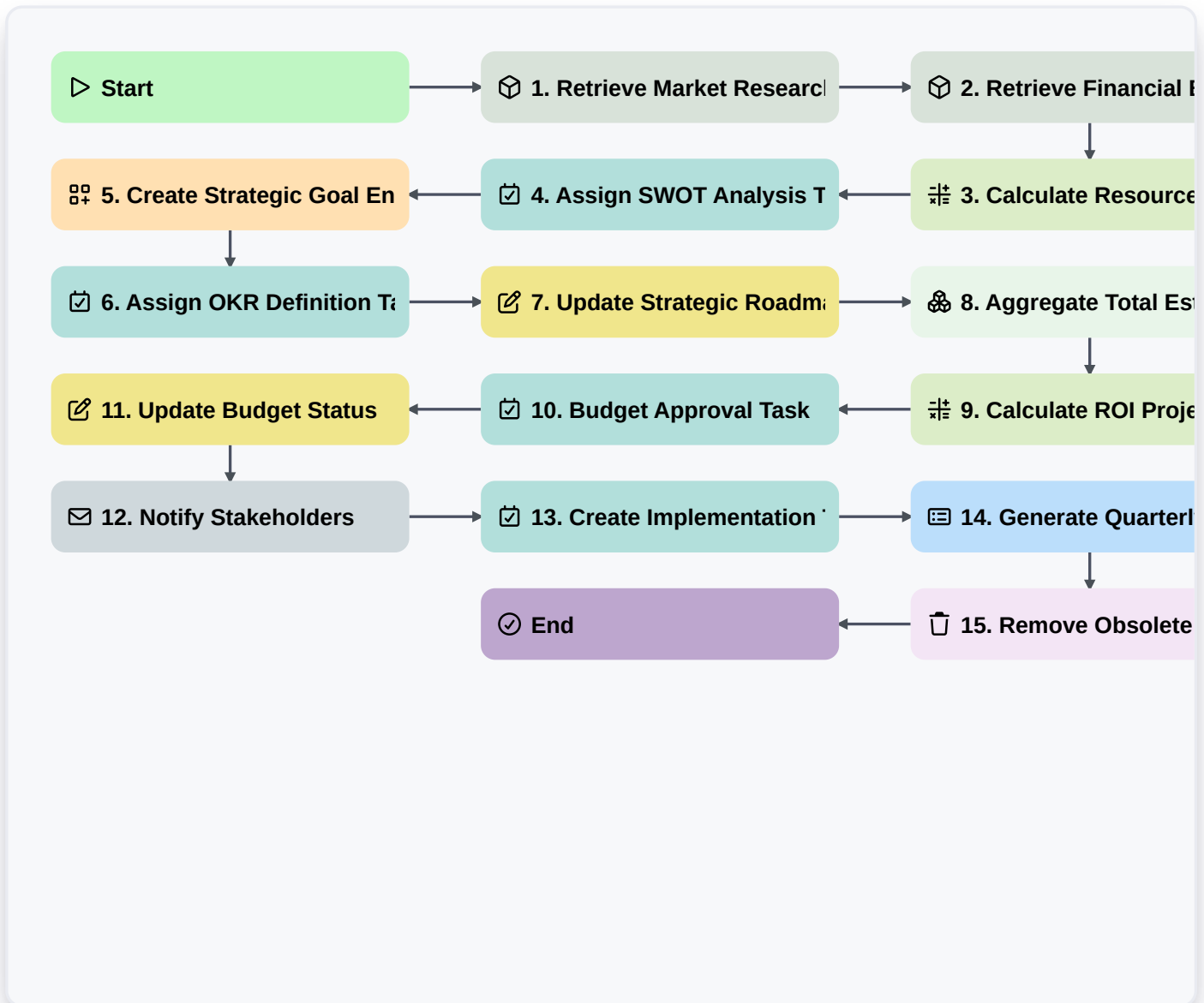


Strategic Planning And Execution Process



▷ Start

Start of the Workflow/Process.

📦 1. Retrieve Market Research Data

Fetch existing market analysis and competitor data from the Market Intelligence data model.

📦 2. Retrieve Financial Budget

Pull current fiscal year budget constraints from the Finance data model.

🔢 3. Calculate Resource Gap

Calculate the difference between required project man-hours and currently available staff capacity.

📋 4. Assign SWOT Analysis Task

Create a task for the Strategy Team to perform a Strengths, Weaknesses, Opportunities, and Threats analysis.

📋 5. Create Strategic Goal Entry

Create a new entry in the Strategic Goals data model based on the approved analysis.

📋 6. Assign OKR Definition Task

Create a task for Department Heads to define Objectives and Key Results (OKRs) aligned with the new strategic goal.



7. Update Strategic Roadmap

Update the existing Roadmap entry with new milestones and timelines.

8. Aggregate Total Estimated Cost

Sum the 'Estimated Cost' property from all newly created Project Plan entries to determine total strategic investment.

9. Calculate ROI Projection

Execute a formula using projected revenue and estimated cost to determine the projected Return on Investment.

10. Budget Approval Task

Create a task for the CFO to review and approve the allocated budget for the strategic initiatives.

11. Update Budget Status

Update the 'Approval Status' field in the Finance data model to 'Approved'.

12. Notify Stakeholders

Send an email to the Executive Board containing the summary of the approved Strategic Plan.

13. Create Implementation Task

Create operational tasks for Project Managers to begin executing individual roadmap items.

14. Generate Quarterly Strategy Report

Create a comprehensive report summarizing the progress of all strategic tasks and their alignment with KPIs.

15. Remove Obsolete Initiatives

Delete any entries in the Strategic Initiatives model that were identified as no longer viable during the planning phase.

End

End of the Workflow/Process.