




Tourism Destination Visitor Experience Survey Checklist

 Show only Checklist

Display Style
Default 

Arrival & Transportation

Assesses the visitor's initial experience, including travel to the destination.

Hi there, need help? 



Originating Location (City/State)

 Set My Current Location



Mode of Transportation to Destination

- Car
- Plane
- Train
- Bus
- Other

Approximate Travel Time (in hours)

Enter a number...

Hi there, need help?

Arrival Time at Destination

Enter time...

Ease of Finding Transportation from Airport/Train Station/Bus Station

- Very Easy
- Easy
- Neutral
- Difficult
- Very Difficult

Comments on Transportation Experience (e.g., Taxi, Shuttle)

Write something...

Accommodation

Evaluates the quality and service of the visitor's lodging.

Star Rating (1-5)

Enter a number...

Hi there, need help?

Room Cleanliness

- Excellent
- Good
- Average
- Poor
- Very Poor

Describe your experience with the check-in process.

Write something...

Staff Friendliness

- Extremely Friendly
- Friendly
- Neutral
- Unfriendly
- Very Unfriendly

Noise Level (0-10, 0 being quietest)

Enter a number...

Which amenities did you utilize?

- Wi-Fi
- Pool
- Gym
- Restaurant
- Parking

Hi there, need help?

Attractions & Activities

Gathers feedback on the visitor's experience with local attractions and activities.

Which attractions did you visit?

- Museum
- Historical Site
- Theme Park
- Natural Landmark
- Local Event
- Shopping Area
- Other

How would you rate the quality of the attractions you visited (1-5, 1=Poor, 5=Excellent)?

Enter a number...

Please describe your most memorable experience at an attraction.

Write something...

Hi there, need help?

How well were the attractions maintained?

- Excellent
- Good
- Fair
- Poor

Which of the following activities did you participate in?

- Guided Tour
- Water Sports
- Hiking
- Cooking Class
- Photography Workshop

How much did you spend on activities (in local currency)?

Enter a number...

Food & Beverage

Focuses on the visitor's dining experiences and local cuisine.

What type of cuisine did you primarily consume?

- Local Cuisine
- International Cuisine
- Fast Food
- Fine Dining
- Other

Hi there, need help?

How much did you spend on food and beverages (in local currency)?

Enter a number...

How would you rate the taste of the food?

- Excellent
- Good
- Average
- Poor
- Very Poor

How would you rate the service at the restaurant/cafe?

- Excellent
- Good
- Average
- Poor
- Very Poor

Please describe any specific dishes you particularly enjoyed (or disliked).

Write something...

Did you find the prices reasonable?

- Yes
- No
- Somewhat

Hi there, need help?

Local Culture & Interactions

Explores the visitor's experience with local people and customs.

Describe any interactions you had with local residents.

Write something...

How friendly did you find the local people?

- Very Friendly
- Friendly
- Neutral
- Unfriendly
- Very Unfriendly

Which of the following local cultural experiences did you participate in?

- Local festivals
- Traditional performances
- Local markets
- Cooking classes
- Artisan workshops
- None

Hi there, need help?

Did you observe any efforts to preserve local traditions? Please explain.

Write something...

How respectful do you feel the local community was of visitors?

- Very Respectful
- Respectful
- Neutral
- Disrespectful
- Very Disrespectful

Information & Signage

Assesses the clarity and accessibility of information provided to visitors.

Was information readily available upon arrival?

- Yes
- No
- Somewhat

Hi there, need help?

How would you rate the clarity of signage?

- Excellent
- Good
- Fair
- Poor

Which types of information were you looking for?

- Attraction locations
- Transportation options
- Accommodation details
- Local events
- Restroom locations
- Emergency services

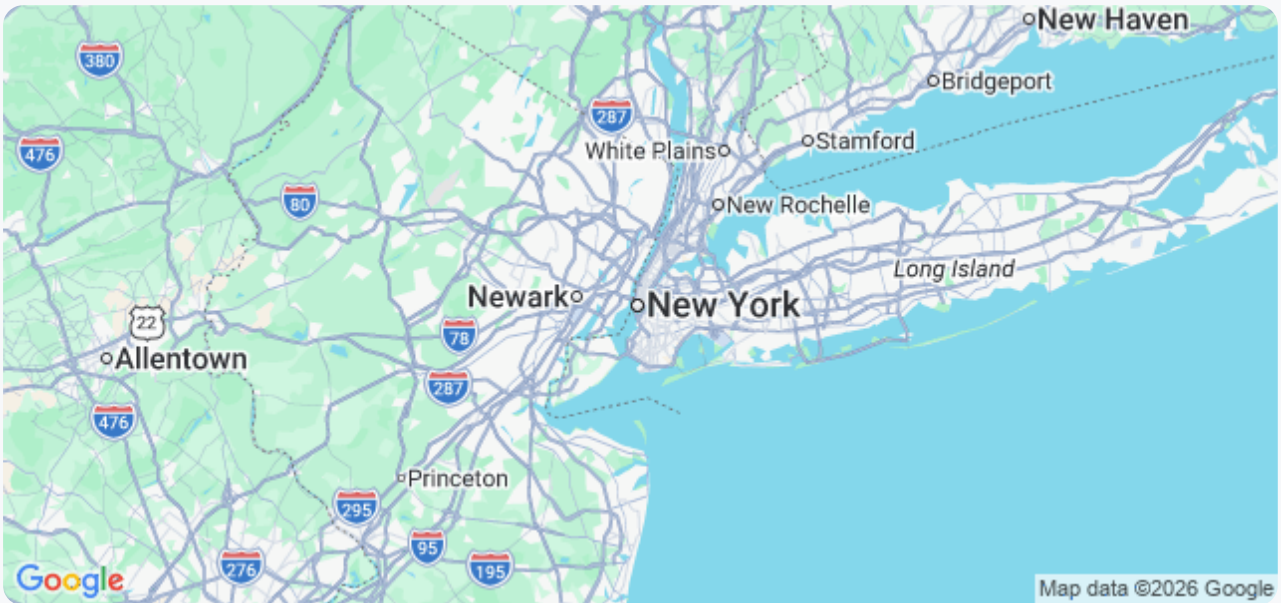
Hi there, need help?

If signage was unclear, briefly describe the issue.

Write something...

Where did you encounter the unclear signage?

 [Set My Current Location](#)



Did the signage use appropriate languages?

- Yes
- No
- Not Applicable

Hi there, need help?

Cleanliness & Safety

Evaluates the overall cleanliness and safety of the destination.

Overall Cleanliness of Public Areas (e.g., streets, parks)

- Excellent
- Good
- Average
- Fair
- Poor

Perceived Safety While Walking Alone at Night

- Very Safe
- Safe
- Neutral
- Unsafe
- Very Unsafe

Did you observe any broken or damaged infrastructure (e.g., sidewalks, railings)? (Enter a number representing the number of instances)

Hi there, need help?

Please describe any specific safety concerns you encountered.

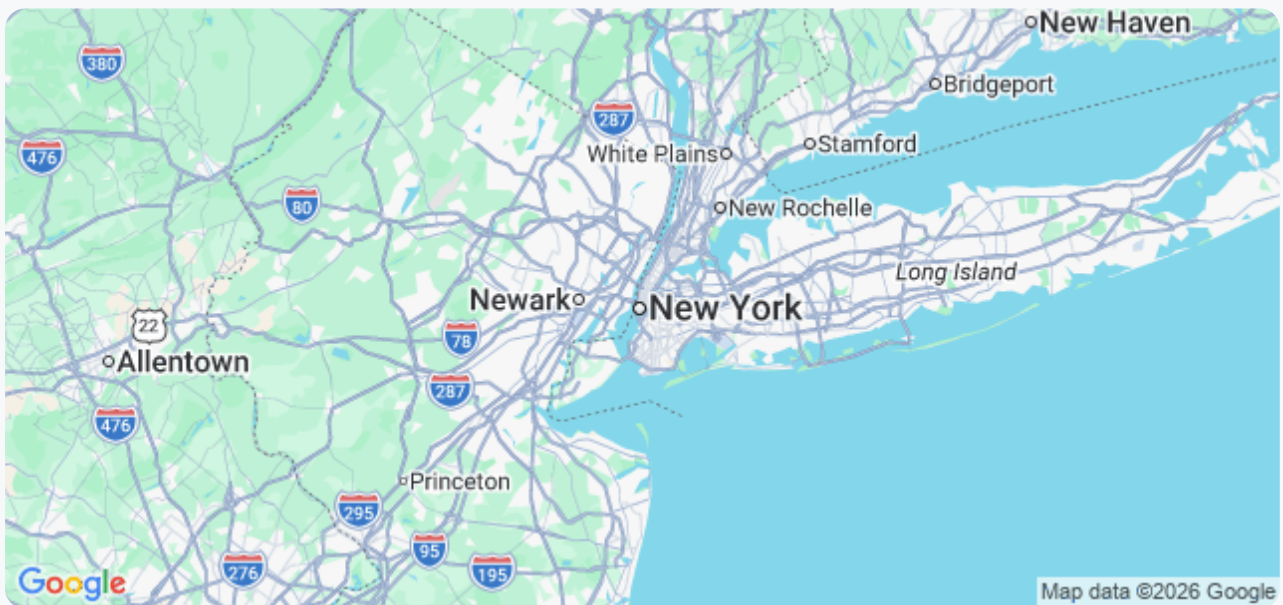
Write something...

Adequacy of Security Presence (e.g., police, park rangers)

- More than sufficient
- Sufficient
- About Right
- Insufficient
- Not Applicable

If you experienced a safety or cleanliness issue, please mark the location on the map.

[Set My Current Location](#)



Hi there, need help?

Value for Money

Gauges the visitor's perception of the price compared to the experience.

How would you rate the overall value for money on a scale of 1-10 (1 being very poor, 10 being excellent)?

Considering the price, did the experience exceed, meet, or fall below your expectations?

- Exceeded Expectations
- Met Expectations
- Fell Below Expectations

Approximately how much did you spend on your trip (excluding transportation to/from the destination)?

Please explain your rating regarding value for money. What aspects were particularly good or disappointing in relation to the cost?

Would you recommend this destination to others based on the value you received?

- Yes
- No
- Maybe

Hi there, need help?

Overall Satisfaction

Captures the visitor's overall impression of their visit.

Overall Satisfaction (1-10)

Enter a number...

How likely are you to recommend this destination?

- Not at all likely
- Unlikely
- Neutral
- Likely
- Very Likely

What was the best part of your visit?

Write something...

What could have been improved?

Write something...

Would you visit again?

- Yes
- No
- Maybe

Hi there, need help?

Demographics & Trip Details (Optional)

Collects optional data for segmentation and analysis.

Age

Gender

- Male
- Female
- Other
- Prefer not to say

Country of Residence

Date of Visit

Number of People in Group

Purpose of Visit

- Leisure/Vacation
- Business
- Visiting Friends/Family
- Other

Hi there, need help?

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